

Visit the [LPHA Info Hub](#) for news and links to resources.

Attachments:

- PHEP FY26 Letter of Concurrence template
- Childhood vaccination campaign asset (sample)

UPDATES

Contract Due Dates:

- PHEP FY26 letter of concurrence due to preparedness@health.mo.gov by March 7, 2025 (template attached)

Pathways internships: The deadline to [request an intern](#) for the summer session is March 14th. Students receive a stipend of \$20 per hour up to \$6,400 for completing an internship of up to 320 hours depending on academic program requirements and agency projects. There is no cost to the host LPHA.

DHSS Director Willson will introduce herself on the next LPHA Update call, Tuesday, March 18th at 3:00 pm.

Childhood vaccination campaign assets: We know childhood vaccinations protect kids from many serious diseases, but the idea is under attack in our current climate. As you prepare for kindergarten vaccinations this month, we offer some fun, parent-tested social media graphics you can use to help encourage parents to get their children vaccinated. Visit the Resource Library on the LPHA Hub at [MO-LPHA.com](#) to download social media content you can personalize and use on your feeds (sample attached).

Missouri-specific communication materials to help promote National Public Health Week (NPHW), April 7 – 13, are coming soon!

LPHA Regional Meetings: If you missed the March 5th deadline to register for a Regional LPHA meeting near you and would still like to attend, please contact [Mary Blevins](#) or [Tiffany Bayer](#). The meeting will be full of helpful content. An agenda is coming soon. Meeting dates and times are below.

- April 2 – Boone County – Stoney Creek 2601 South Providence, Columbia, MO
- April 3 – Adair County – Holiday Inn 2523 S, Franklin, Kirksville, MO
- April 16 – Platte County – Platte County Health Dept. 7925 NW 110th St, Kansas City, MO
- April 30 – Butler County – Holiday Inn 2781 N Westwood Blvd, Poplar Bluff, MO
- May 1 – St. Charles County – Drury Plaza 380 Mulholland Dr, St. Charles, MO
- May 6 – Greene County – Doubletree 2431 N Glenstone Springfield, MO

County Health Rankings and Roadmaps (CHRR) will release their newest data set on March 19th along with a revised public health model and new indicators and strategies. You can preview the changes by

attending a webinar on March 11 at 2:00 pm. This will be the last year of data publication, due to a decision by RWJF not to continue the funding. [Register](#)

NEWS

3/5/2025: Jay Bhattacharya participates in a Senate hearing on his journey to confirmation as Director of the NIH. A vote has not yet been scheduled. <https://tinyurl.com/bdhtbhea>

3/5/2025: A federal judge grants an injunction to block cuts to NIH grant funding. <https://tinyurl.com/3y7vc2xf>

3/5/2025: A high school senior in Miami, Florida has been diagnosed with measles. <https://tinyurl.com/2nd3ews2>

3/5/2025: Avian flu virus present in Oregon wastewater weeks before the first outbreak. <https://tinyurl.com/4achth2n>

3/5/2025: California officials say bird flu spread is starting to slow down. <https://tinyurl.com/yd5z8w2k>

3/4/2025: Engineers at Wash U have built a sensor that can detect the presence of bird flu particles within minutes and may help prevent the culling of entire flocks. <https://tinyurl.com/db8ss7re>

3/4/2025: The measles outbreak in Texas has surpassed 150 cases, including 22 hospitalizations and one death, so far. The Texas State Health Department reports the majority of cases are among unvaccinated persons. <https://tinyurl.com/4nvh5ufx>

2/25/2025: President Trump signs Executive Order that will enforce healthcare price transparency regulations. <https://tinyurl.com/37228zz2>

RESOURCES

A team of volunteer archivists has recreated the Centers for Disease Control website, called [RestoredCDC.org](https://restoredcdc.org) and is in the process of adding archived data at data.restoredcdc.org.

The American Medical Association offers daily updates on bird flu, TB, measles and other outbreaks on their YouTube page. https://www.youtube.com/playlist?list=PL7ZHBCvG4qscHA_zJUJoq6lWQLypyZuEe

[Some Linguistics Suggestions for Continuing the Work](#). Strategies to reframe research proposals and communications in a way that maintains scientific integrity while ensuring compliance with new funding guidelines

[How Communicators Can Safeguard DE&I With a Rebrand](#).

New Ethical AI Guidelines for Public Health Communicators, from the National Public Health Information Coalition, includes practical, adaptable principles to help communicators integrate AI responsibly—while prioritizing accuracy, transparency, and equity. <https://www.discourselabs.org/ai-ethics-public-health>

ASTHO new eLearning Center: <https://astho.tovuti.io/courses-page>

WEBINARS/TRAINING/CONFERENCES

Mar 11, 8:30 am – 4:30 pm, **TB or Not TB: Case Management in Missouri**, hosted by DHSS at Platte County Health Department. [Register](#)

Mar 11, **Managing Change, Complexity, and Conflict**, hosted by Collective Impact Forum. Learn adaptive leadership and other practices that groups have found helpful to manage and solve for complexity, change, and conflict within your coalitions. [Register](#) by March 7.

NEW! Mar 12, 2:00 – 3:00 pm, **Building a Performance Management System Using the Foundational Public Health Services (FPHS) Framework**, ASTHO and the Public Health Foundation. Gain the knowledge and skills to develop practical goals, objectives, and enhance your performance management systems. Learn how to engage key stakeholders. [Register](#) (will need an ASTHO account to register)

Mar 13, 11:00 am, **Countering Chaos and Manufactured Controversy in Health**, hosted by FrameWorks Institute. Across US history, moral panics have proven to be an effective means of creating policy climates that are favorable to measures that increase surveillance, control, exclusion, and punishment of social “others.” Recent manufactured controversies in health include vaccine safety, DEI, gender, and more. Dr. Julie Sweetland outlines a conceptual framework for understanding the stages of moral panics and illustrates strategies and tactics for interrupting them. [Register](#)

NEW! Mar 18, 12:00 – 1:00 pm, **Addressing Disparities in Alzheimer’s: A Religiously-Tailored Approach**, hosted by DHSS Office of Minority Health and Health Equity in partnership with the Alzheimer’s Association of Greater Missouri and University of Missouri-Kansas City. Learn how researchers and faith communities from Kansas City to St. Louis are creating innovative methods and building integrative spaces for Alzheimer’s education and screening. [Register](#)

Mar 25, 1:00 pm, **Public Health and Private Sector Partnerships – Part 2: Public Health and Chamber of Commerce**, hosted by Public Health Communications Collaborative. [Register](#)

Mar 26, 8:30 am – 4:30 pm, **TB or Not TB: Case Management in Missouri**, hosted by DHSS at Ste. Genevieve County Health Department. [Register](#)

Mar 26, 12:00 – 3:45 pm, **Insights to Practice: A Conference to Inspire Public Health Communications**, hosted by Public Health Communications Collaborative. Save the date. Registration details to be released soon.

NEW! Mar 26, 2:00 – 3:00 pm, **Best Practices and Insights for Designing Effective Performance Management Systems in Public Health**, ASTHO and the Public Health Foundation. Explore best practices for establishing and enhancing performance management systems in public health departments. Featuring insights from two jurisdictions, this session will provide practical strategies and lessons learned from real-world experiences. [Register](#) (will need an ASTHO account to register).

NEW! April 1, 2:00 – 4:00 pm, **Birthing and Raising the Next Generation: Holistic Approaches to advance Racial and Social Equity**, Boston University School of Public Health. Speakers will share on recent advances, persistent challenges, and point to new directions for advancing equity in childrearing and family health in the U.S. [Register](#)

April 1 – 2, **Rural Health Workforce Development Conference**, Missouri Rural Health Association. [Register](#)

April 2, 10:00 am, **Regional LPHA meeting** at Stoney Creek, 2601 South Providence, Columbia. [Register](#) by March 5

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May 6, 10:00 am, **Regional LPHA meeting** at Doubletree, 2431 N Glenstone, Springfield [Register](#) by March 5

May 5 - 9, **Basic Inspections and Investigations Course for New Manufactured and Retail Regulators**. \$350 fee and class size limited to 18 people. [Register](#)

Sept 16 – 17, **Missouri Rural Health Conference**, Camdenton, MO. Save the date.