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Breastfeeding Welcome Here, Advocate Toolkit released!

The Breastfeeding Welcome Here Advocate Toolkit, a collaboration between the Missouri Department of Health and Senior Services, Missouri Breastfeeding Programs, and Missouri Breastfeeding Coalition, is a resource for local advocates who wish to create communities supportive of breastfeeding by reaching out to local businesses and public establishments. Facilities that choose to take an active role in creating communities where breastfeeding families feel welcomed may follow the guidelines of the toolkit and complete the Breastfeeding Welcome Here Pledge. Those who do so will receive a certificate, a window cling and recognition on the Department's website.

You can find the toolkit here:

https://health.mo.gov/living/wellness/nutrition/breastfeeding-welcome/pdf/breastfeeding-welcome-here-toolkit.pdf

<u>Up to 5 at a time may be ordered from the warehouse, or available digitally.</u>

For more information about the toolkit and funding opportunities, please reach out to Christine Schrader, Nutritionist, IBCLC at christine.schrader@health.mo.gov



NEW MISSOURI COMMUNITY OF PUBLIC HEALTH NURSING PRACTICE WEBSITE GOES LIVE!

In partnership with the Missouri Public Health Association's (MPHA) Section for Public Health Nursing (SPHN) and the Ozarks Public Health Institute (OPHI), a new Missouri Community of Public Health Nursing Practice (MCPHNP) website is now available! The website can be found here: https://www.missouristate.edu/OPHI/SPHN/default.htm.

Public health nurses can find the following on the new website:

- Information about the MCPHNP
- Information about the SPHN
- Sign up for the MCPHNP mailing list
- Resources (including the Public Health Nursing Manual, the Preceptor Orientation Manual, and much more!)



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We have been hearing that the indirect rate on contracts has increased from 10% to 15%. Does this apply to the MCH Services Contract?

No, all contracts funded with Title V MCH Block Grant funding will continue to be restricted to a 10% maximum indirect rate.



Reminders

- June 2025 (FFY25) Invoicing tool/DH-38 due July 15, 2025
- July 2025 (FFY25) Invoicing tool/DH-38 due August 15, 2025

Upcoming Conferences that may be of interest:

• Enhancing Planning, Preparedness, and Response to Pandemics and other Large-Scale Public Health Emergencies

The State Emergency Management Agency is offering PER 410 -Enhancing Planning, Preparedness, and Response to Pandemics and other Large-Scale Public Health Emergencies on August 5 – 6, in Jefferson City from 8am to 5pm. If you are interested in attending, please register on: https://sematraining.com/ as well as using the registration link on the course

https://health.mo.gov/information/news/fridayfacts/PER410SEMA.pdf

- Missouri's Highway Safety and Traffic Conference 2025, Save the Date September 16-18, 2025, Holiday Inn Executive Center, Columbia, MO https://www.modot.org/node/68428
- 2025 MPHA (Missouri Public Health Association) Conference, SAVE the DATE

September 23-25, 2025, Columbia, MO https://www.mopha.org/viewevent.php?id=1287

2025 Missouri Behavioral Health Conference

September 10-12, 2025, Branson, MO https://web.cvent.com/event/1dc16148-8937-4415-a755-7bcddab1bf8d/summary

2026 CityMatCH MCH Leadership Conference September 15th-17th, 2025, St. Louis, MO https://www.citymatch.org/conference/



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 SAVE THE DATE—3rd Annual Missouri Maternal Health Action Network Summit

September 26, 2025, Maryland Heights, MO https://moactionnetwork.org/

 MOCAN (Missouri Council for Activity & Nutrition) Summit, Save the Date

October 30, 2025, Columbia, MO https://extension.missouri.edu/programs/mocan

 2025 APHA (American Public Health Association) Annual Meeting, SAVE the DATE

November 2-5, 2025, Washington, D.C. https://www.apha.org/events-and-meetings/annual/about/past-and-future-annual-meetings

• AMCHP 2026 Annual Conference, Save the Date

March 7-10, 2026, Washington, DC Sign up for the newsletter here for conference updates: https://amchp.org/amchp-conference/#conference-subscribe

Society for Public Health Education (SOPHE) 2026 Annual Conference,
Save the Date

April 22-24, 2026, Portland, OR https://www.sophe.org/conferences_events/annual-conference/2026-annual-conference/



"The power of community to create health is far greater than any physician, clinic, or hospital"

-Mark Hyman, M.D.

