

Communications Bulletin 5/15/2025

This message is being sent to the Weekly Communication Bulletin listserve, made up of LPHA administrators and a few others who have been asked to be added. Please feel free to share it with your staff, and email jmcreynolds@missouristate.edu to have someone added to the distribution list.

Visit the [LPHA Info Hub](#) for updated news and additional links to resources.

Attachments:

- Funding update on CORE contracts with LPHAs
- PHAB Summary of Procedure Updates (April 2025)

UPDATES

[Message from Director Willson](#) (5/12/2025)

CORE Funding: Lori Brenneke provided an update on funding specific to CORE LPHA contracts on the LPHA Update call May 13. A copy of the document she shared is **attached**. A link to the call recording is posted on the LPHA Hub.

Measles Update: DHSS OPI is working to develop a press release that will answer common questions and respond to misperceptions about measles and the MMR vaccine. The release date is not yet scheduled.

Enhancing Communication Lunch and Learn: A recording of the first session (May 14) on “Know Your Audience,” along with the slide deck and referenced handouts will be posted on the LPHA Hub this week. Look under the Communication Tools section of the Communications card (use the Communications button in the top menu to jump to this card). The next session will be July 9 at 12:00 pm. [Register](#)

[Missouri Violent Death Reporting System](#) (MOVDRS) – this new data dashboard provides the public with access to information about suicides and homicides in Missouri, including:

- Demographic breakdowns
- Injury location and mechanism of death
- Manner-specific circumstances
- Mental health & substance misuse circumstances
- Life stressor and crime circumstances
- Toxicology results

Through this CDC-funded grant, MOVDRS partners with law enforcement agencies and coroners/medical examiners across the state to collect information on violent deaths with the goal of providing prevention programs and communities with a clear understanding of the circumstances surrounding such deaths.

ShowMe World Care updates tentatively scheduled for May 19 include the following: HAIs, Cyclosporiasis, Adverse Reactions to Vaccinia Vaccination, Acute Flaccid Myelitis (AFM), CJD, Paragonimiasis, Blastomycosis, Histoplasmosis, Coccidioidomycosis, Leprosy, Legionellosis, Pontiac Fever, MERS, SARS, Psittacosis, Ricin, T2 Mycotoxins, Streptococcal Toxic Shock Syndrome, Toxic Shock Syndrome (Other Than Streptococcal), Scabies (Outbreak only), RSV (Outbreak only), Hand/Foot/Mouth Disease (Outbreak only), Bordetella parapertussis (Outbreak only), Staph Enterotoxin B (Outbreak only)

Workforce Contract Amendments: With the conclusion of the Workforce Contract June 30, 2025 CLPHS will not be able to process any new amendments, since an amendment can take up to 4 weeks to be fully processed and executed, if there are no issues. CLPHS can still do small budget moves to switch funds into categories that are already on your budget. The budget moves will need to be under 10%, and may vary, depending on if you have moved funds previously. If there is any doubt as to how much you can move please contact CLPHS.

CORE Contract Invoicing: In order for DHSS to pay the May 2025 CORE invoices, they must all be submitted to CLPHS (MOPHIRS system) **by June 4, 2025**. They have to be in DHSS's financial department for processing by June 9 to be processed and paid for this fiscal year.

NEWS

News items are posted for your situational awareness only and do not necessarily reflect the views or opinions of either DHSS or OPHI. News stories behind pay walls will not be included in order to ensure fair access to all.

5/14/2025: KFF news correspondents respond to RFK's testimony before the Senate Committee on Health, Education, Labor and Pensions and a House Appropriations subcommittee May 14.

<https://tinyurl.com/yv5n2bzn>

5/14/2025: RFK assures Congress funding will not be cut for the HeadStart program, saying it serves 750,000 children and parents effectively. <https://tinyurl.com/5yh8sysx>

5/14/2025: CDC reports the largest ever single-year decline in overdose deaths, with 30,000 fewer deaths in 2024 than the previous year. Despite this good news, overdoses are still the leading cause of death for people 18 – 44 years old. <https://tinyurl.com/yszjuccf>

5/14/2025: Missouri voters will decide whether to reimpose an abortion ban next year. This week the Missouri Senate approved a proposed constitutional amendment that, if approved by voters, would overturn a November 2024 vote that legalized abortion access. <https://tinyurl.com/2u6edwpc>

5/8/2025: Bill Gates announces his plan to give away nearly \$200 billion in the next 25 years in an effort to reduce preventable maternal and child deaths, eradicate more infectious diseases, and support education that helps people move out of poverty. <https://www.gatesnotes.com/work/save-lives/reader/how-to-cut-child-mortality-in-half-again>

5/2/2025: Sugar-sweetened drinks are the item most frequently purchased with SNAP benefits at a total estimated expenditure of more than \$10 billion a year. Changes in national leadership may allow restricting the purchase of sugary-drinks with SNAP funds. <https://tinyurl.com/mt54ux7t>

RESOURCES

Overcoming Infection Prevention and Control Challenges in Rural Health Care ([recording](#)), hosted by CDC's Project Firstline on 5/7/2025

May 16, noon – 4:00 pm, Immunization Community Convening at 9 locations around the state: Columbia, Kirksville, St. Louis, Farmington, Sikeston, Mt. Vernon, Union, Albany, Ava, and Kansas City, MO. This is an effort by MU Extension to unify efforts across the state. Lunch will be provided. [Register](#)

Podcasting to Amplify Public Health Messages, from Public Health Communications Collaborative. Recording link will be posted soon at <https://publichealthcollaborative.org/webinars/>

Vaccines do not cause autism ([social media graphics](#)) from the Public Health Communications Collaborative

PHAB accreditation changes. PHAB is making a series of updates to “ensure accreditation remains clear, supportive, and aligned with the evolving needs of the field.” ([see attached](#))

WEBINARS/TRAINING/CONFERENCES

NEW! May 20, 2:00 pm, **Harnessing Power to Drive Policy Change**, hosted by County Health Rankings and Roadmaps. Learn strategies to reform harmful policies, laws and systems. [Register](#)

NEW! June 24, 8:00 am – 3:00 pm, 9th **Annual National Summit for Health Communication**, hosted by the Society for Health Communication. Onsite in Virginia, or fully online option. Experience a rich opportunity to gain practical tools and fresh insights on public health communication. This one-day event will spotlight expert-led sessions on critical topics like generative AI, evaluation strategies, and future trends in health communication. [Register](#)

NEW! July 17, 12:00 pm, **Missouri Rural Food Access Partnership**, hosted by the Missouri Rural Health Association and presented by Empower Missouri. Healthy Food Financing Initiatives (HFFIs) have a 20-year history of increasing food access nationwide. A recent grant is providing Missourians with the opportunity to create an HFFI with the capacity to support and fund healthy food access projects for years to come. Join us for this webinar to learn more about the goals of the Missouri Rural Food Access Partnership and how you can contribute to this important work. [Register](#)

July 29 – 31, **New and Seasoned Administrators Meetings**, hosted by DHSS. New Administrator Orientation will be held at DHSS Wildwood Campus in Jefferson City on July 29th and 30th and halfway through the day on the 30th, DHSS will open this training up to all administrators thru later afternoon July 31st.

Sept 16 – 17, **Missouri Rural Health Conference**, Camdenton, MO. Save the date.

Oct 29 – 30, **TEEX: Medical Countermeasures: Point of Dispensing (POD), Planning and Response**, Springfield, MO. Hosted by the Region D LPHA administrators. Learn how to coordinate plans to provide mass distribution of medical countermeasures in response to a large-scale public health incident in order to meet CDC’s 48-hour standard. There is no cost to attend, but class size is limited to 35 participants. [Register](#)