



MATERNAL CHILD HEALTH SERVICES PROGRAM CONTRACT WORK PLAN TOOLKIT

*A compilation of innovative activities completed
by some local public health agencies
in FFY2025*



Take a closer look at what peers
are doing, reach out, learn more
and replicate it.



MISSOURI DEPARTMENT OF
**HEALTH &
SENIOR SERVICES**

Table of Contents

<u>Improve pre-conception, prenatal and postpartum health care services for women of childbearing age</u>	4
<u>Promote safe sleep practices among newborns to reduce sleep-related infant deaths</u>	10
<u>Reduce intentional and unintentional injuries among children and adolescents</u>	15
<u>Reduce obesity among children and adolescents</u>	21
<u>Ensure coordinated, comprehensive and ongoing health care services for children with and without special health care needs</u>	26
<u>Enhance access to oral health care services for children</u>	29
<u>Promote Protective Factors for youth and families</u>	34
<u>Address Social Determinants of Health inequities</u>	40

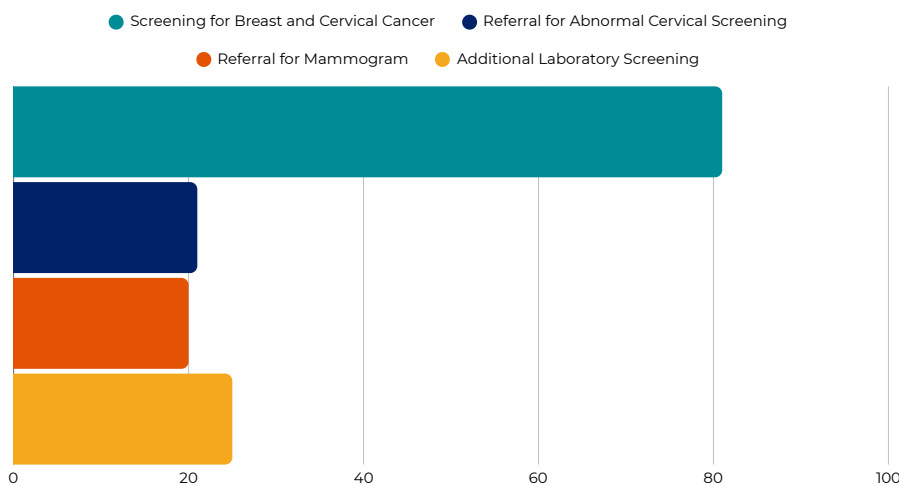
**Improve pre-conception,
prenatal and postpartum
health care services for
women of childbearing age**

Atchison County Health Department

The Atchison County Health Department increased breast and cervical cancer screenings and referrals among women aged 18-44. To increase knowledge around the importance of women’s health screenings, the health department launched a social media campaign in FFY2025, sharing 868 women’s health messages on their Facebook page. To increase awareness of women’s health services provided at the health department, a monthly activity calendar was developed and shared each month of the year in the local newspaper, with community service providers, the local food pantry and in the waiting room of the health department.

In FFY2025, 81 women, with 40 of those women ages 18-44, received a breast and cervical cancer screening from a provider at the health department. Of those screened, 21 women were referred for abnormal cervical screening results and 25 received additional laboratory testing to screen for sexually transmitted infections. In addition, 20 women were referred for a mammogram.

To learn more, reach out to Julie Livengood at julie.livengood@lpha.mo.gov

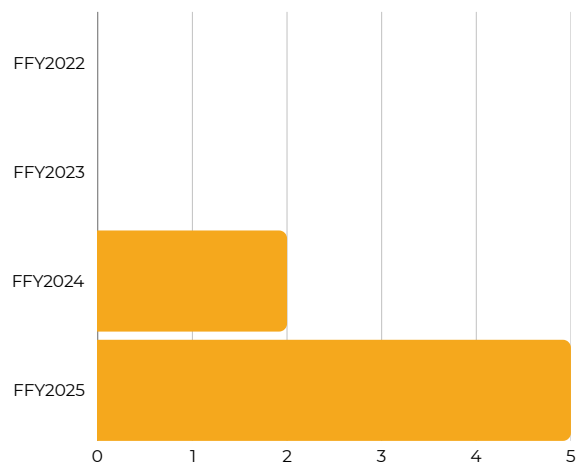


Callaway County Health Department

The Callaway County Health Department has increased the number of local organizations who change their practices to increase knowledge among women and families around perinatal and postpartum depression as well as available community mental wellness resources from a baseline of zero in FFY2022 to five at the end of FFY2025. The health department has collaborated with the WIC office, Community Fair Coordinator, local school district Back to School coordinator, library, and SERVE, a United Way agency that fights poverty in Callaway County with a food pantry, emergency financial assistance, and public transportation to make 988 and mental wellness education and resources available to all provided with services. In addition, the health department has changed its organizational practices to include 988 and mental wellness education and resources with diaper distribution, Narcan distribution, and DNA screening, all held on-site.

In FFY2025, 100 individuals received resources through SERVE, 358 packages of diapers and 300 Narcan kits were distributed paired with resources, 30 Narcan kits paired with resources were distributed at the library, 75 individuals received resources at the community fair, and 250 individuals received resources at the back-to-school fair.

To learn more, reach out to Sadie Roberts at mercedes.roberts@lpha.mo.gov

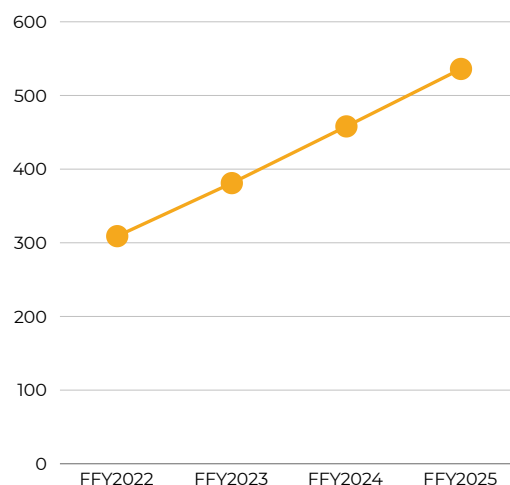


Howell County Health Department

The Howell County Health Department increased breast and cervical cancer screenings among women aged 18-44 by 25.2 percent as compared to FFY2022. To increase the number who complete their scheduled appointment, a team of nurses assumed the role the clerks previously held, calling clients who missed and/or are due for an upcoming annual visit. The nurse can inform the client of what screenings are needed as well as answer any medical-related questions.

To increase access to women's health services, the health department began using their mobile unit to provide women's health services in outlying, rural areas that have transportation barriers. The mobile unit alternates between two locations each month, using the parking lots of organizations that are in the middle of each town so that walking is an option. Appointments are preferred but walk-ins are welcome. A nurse practitioner is on site and provides cervical and breast cancer screenings. Use of the mobile unit for this purpose began in FFY2024 with a baseline of zero and a total of 11 women have been served at the end of FFY2025.

To learn more, reach out to Dawn Hicks at dawn.hicks@lpha.mo.gov

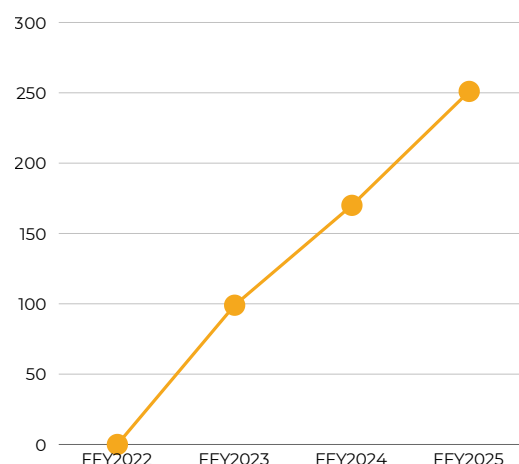


Phelps/Maries County Health Department

The Phelps/Maries County Health Department increased knowledge among women of childbearing age and families regarding prenatal, postpartum and newborn care from a baseline of zero in FFY2022 to 251 women at the end of FFY2025. The health department uses the Growing Great Kids curriculum, an evidence-based home-visiting curriculum available in both English and Spanish. The courses can be provided both in-person and online with the goal of cultivating secure attachments, bolstering child development while building parenting, family strengthening and other essential life skills with parents who themselves have experienced childhood adversity and other traumatic events, learning to balance risk and protective factors.

To increase awareness and participation in classes, the health department partners internally with the case management program and externally with Missouri Department of Social Services, Family Support Division (FSD). FSD has approved the course completion acceptable for families working with the court system.

To learn more, reach out to Amber Sidwell at amber.sidwell@phelpscounty.org



Resources

The American College of Obstetricians and Gynecologists
<https://www.acog.org/womens-health>

4th Trimester Project: Self Care for New Moms
<https://newmomhealth.com/self-care/>

Missouri Maternal Health Access Project
<https://mochildwellbeing.org/mhap/>

Postpartum Support International
<https://www.postpartum.net/>

Office on Women's Health (OASH), U.S. Department of Health and Human Services
<https://www.womenshealth.gov/about-us>

Women's Preventive Services Initiative (WPSI)
<https://www.womenspreventivehealth.org/>

Missouri Department of Health and Senior Services, Prenatal Substance Use Prevention Program
<https://health.mo.gov/living/wellness/tobacco/psup/index.php>

Baby & Me Tobacco Free
<https://babyandmetobaccofree.org/>

Missouri Department of Health & Senior Services, Tobacco Use Prevention and Control
<https://health.mo.gov/living/wellness/tobacco/smokingandtobacco/>

National Maternal Mental Health Hotline
<https://mchb.hrsa.gov/programs-impact/national-maternal-mental-health-hotline>

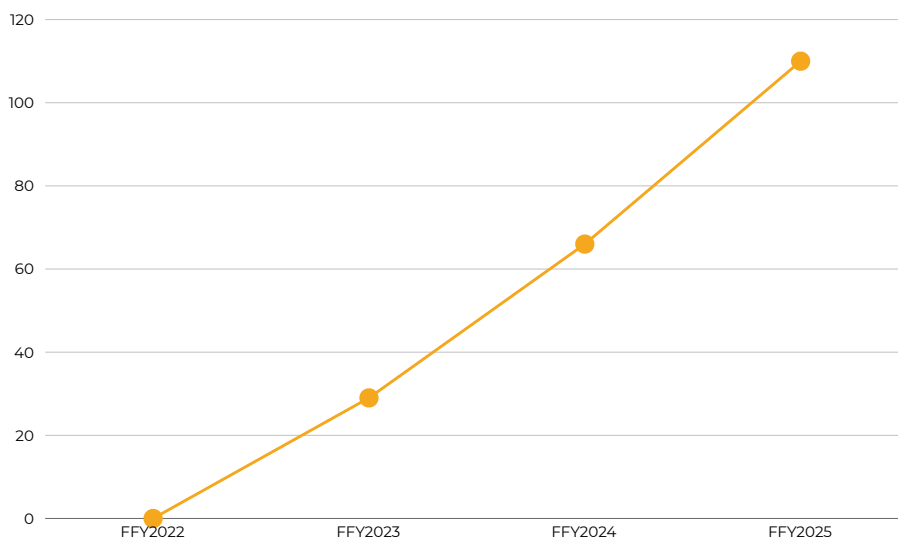
**Promote safe sleep
practices among newborns
to reduce sleep-related
infant deaths**

Cole County Health Department

The Cole County Health Department increased the number of community partners providing resources and referrals to the health department regarding safe sleep, resulting in 110 infants having a safe sleep environment and women and families having increased knowledge. The health department has collaborated with many community partners, including the local hospital system, specifically the Emergency Department, as they had reported seeing an increased need for cribs among women patients seen at night.

In addition, the health department collaborated with El Puente Hispanic Ministry, a non-profit organization providing four areas of service: pastoral ministry, direct service, education and training, and family life in Mid-Missouri, free of charge. El Puente provides transportation and interpretation services as well as attends health department appointments with participants to obtain safe sleep education and a crib for the infant.

To learn more, reach out to Niki Lowrie at nlowrie@colecounty.org



Promote safe sleep practices among newborns to reduce sleep-related infant deaths

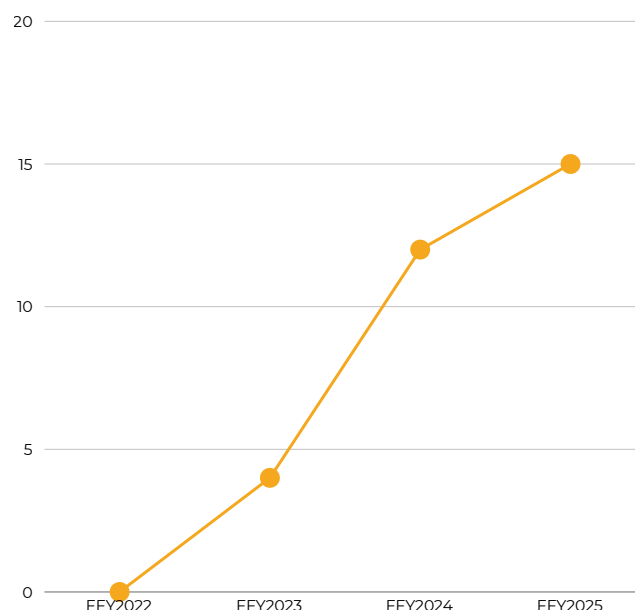
FFY2025

Pike County Health Department

The Pike County Health Department increased knowledge among local partners who provide services to women and infant through the National Cribs for Kids, Safe Sleep Ambassador – Educational Outreach Program from a baseline of four providers in FFY2022 to 15 at the end of FFY2025.

One of the primary goals of this program is to emphasize the importance of safe sleep education and disseminate it effectively throughout communities. Some of these community partners included Pregnancy Resource Center, Pike County WIC, Child Fatality Panel, Pike County Coroner, and Children’s Division caseworkers. Once a Safe Sleep Ambassador, these partners are committed to sharing the safe sleep message with at least three other people in their day-to-day life to promote the health, safety, and well-being of infants.

To learn more, reach out to Kim Gamm at kgamm@pikecountyhealth.org



Promote safe sleep practices among newborns to reduce sleep-related infant deaths

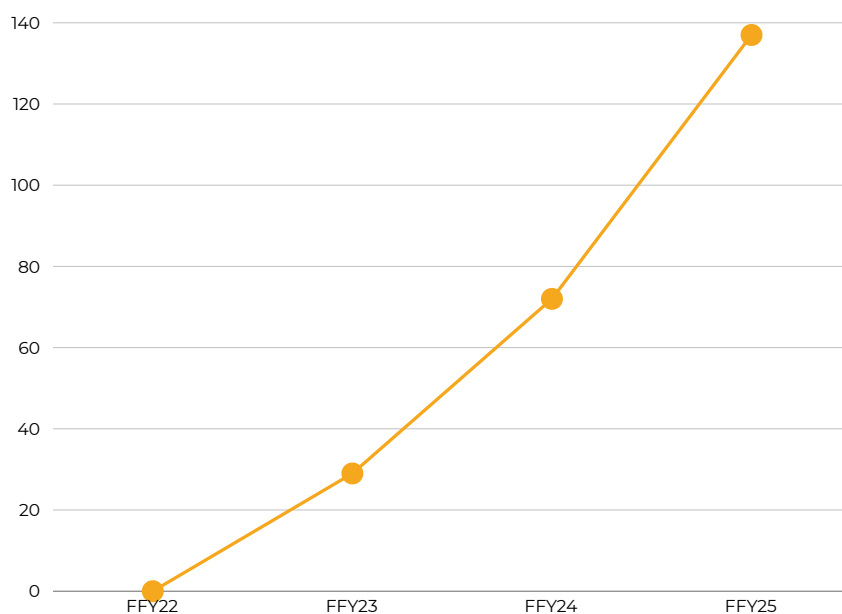
FFY2025

Saline County Health Department

The Saline County Health Department changed organizational practices to screen pregnant and postpartum women for knowledge of safe sleep practices and access to safe sleep environment for infant during a WIC visit between 34 weeks pregnant or have an infant three months or younger. The health department began in FFY2022 with a baseline of zero and at the end of FFY2025, have provided 137 women and families safe sleep education and a safe sleep environment for the infant.

The health department has utilized the Safe Cribs for Missouri program for those who qualify and for those who do not, have created a supplemental crib program through the health department, that models National Cribs for Kids, distributing safe sleep education paired with a safe sleep survival kit that includes a portable crib, a fitted crib sheet, a Philips soothie pacifier, and a Halo sleep sack. The health department engaged families in the decision-making process before implementing the program, specifically around how they wanted to receive safe sleep education. 80% of those engaged reported their preference is written educational materials.

To learn more, reach out to Lisa Thomas at lisa.thomas@lpha.mo.gov



Resources

Safe Sleep Missouri – the coalition's primary goal is to substantially reduce and eliminate infant injuries and deaths as a result of unsafe sleep environments and practices in Missouri through increased education, awareness, practice and training. Here is the site for the coalition: <https://safesleep.mo.gov/about-mo-ssc/>. To inquire about membership, you can email this address: MO.SAFESLEEPKOALITION@oa.mo.gov

Updated AAP Recommendations for Reducing Infant Deaths in the Sleep Environment
<https://www.aap.org/en/patient-care/safe-sleep/>

National Cribs for Kids
<https://cribsforkids.org/>

NIH, Safe to Sleep
<https://safetosleep.nichd.nih.gov/>

Safe Cribs for Missouri
Missouri Department of Elementary and Secondary Education, Office of Childhood
<https://dese.mo.gov/childhood/home-visiting/safe-cribs>

MCH Evidence Accelerator
<https://www.mchevidence.org/tools/measures/safe-sleep.php>

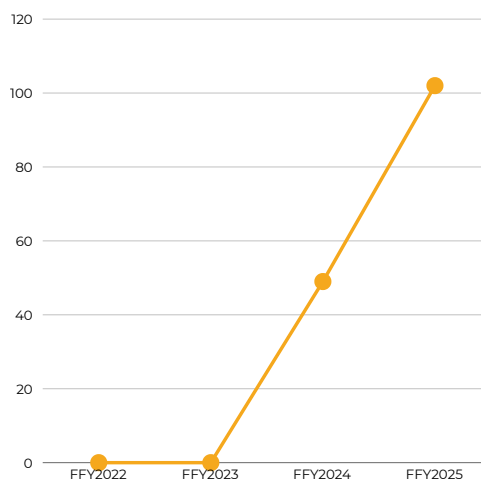
**Reduce intentional and
unintentional injuries
among children and
adolescents**

Camden County Health Department

The Camden County Health Department increased knowledge among adolescents regarding safe driving practices from a baseline of zero in FFY2022 to 102 at the end of FFY2025. The health department developed and adopted an internal policy that adolescents and their parent/guardian presenting to the health department requesting a birth certificate for the purpose of obtaining a learner's permit and/or driver license will be provided with safe driving education. The health department created "swag bags" that contain literature published by MoDOT and trained vital records staff to screen and provide education. Literature can be ordered free of charge [here](#). In addition, a partnership was formed with the local Department of Motor Vehicle (DMV), and 25 "swag bags" were provided and distributed to new adolescent drivers.

Lastly, the health department participated in the statewide Buckle Up Phone Down Day on October 29th and displayed the Buckle Up Phone Down message on the digital sign along the highway as well as placed yard signs at the health department, high school, library, local feed/farm supply store, and at both highway exits coming into Camdenton. Buckle Up Phone Down Day is an annual safety campaign started by the Missouri Department of Transportation that urges drivers to wear seatbelts and put away their phones to reduce deadly crashes. The campaign is often observed on a specific Wednesday in late October as a collaborative effort by state transportation departments and safety partners. The goal is to raise awareness about distracted driving and seatbelt non-use, promoting a simple, life-saving choice for every trip.

To learn more, reach out to Robyn Ward at robyn.ward@lpha.mo.gov



Reduce intentional and unintentional injuries among children and adolescents

FFY2025

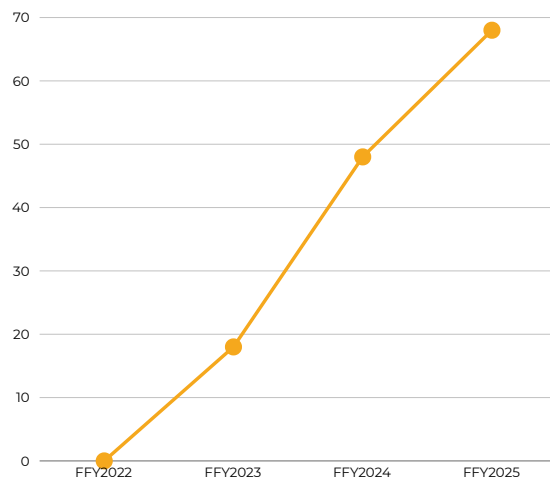
City of Joplin Health Department

The City of Joplin Health Department increased the number of community organizations promoting motor vehicle safety, thus increased the number of local events from a baseline of zero in FFY2022 to a total of 68 at the end of FFY2025.

The health department has built a strong and lasting partnership with the Joplin Public Library, specifically the Teen Department, to host the First Impact traffic safety program through University of Missouri, ThinkFirst. ThinkFirst's mission to prevent traumatic injuries uses programs like First Impact to educate parents and provide tools to monitor, coach, and support new teen drivers.

In FFY2025, with a system of 31 community partners promoting ThinkFirst at the Joplin Public Library, 47 adolescents and families were in attendance. A local State Farm Insurance agent participated in the presentation and answered questions from the audience, such as when the right time is to put new drivers on a parent's policy. A local television station interviewed two local teens after the program; watch the video [here](#).

To learn more, reach out to Misty Hammer at mhammer@joplinmo.org and Suzan Morang at smorang@joplinmo.org



Reduce intentional and unintentional injuries among children and adolescents

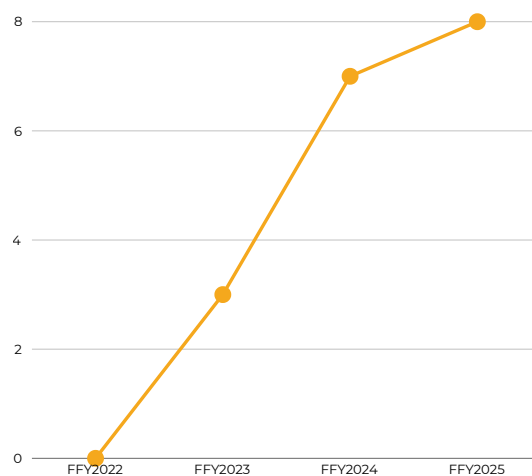
FFY2025

Hickory County Health Department

The Hickory County Health Department increased the number of local businesses that promote water safety from a baseline of zero in FFY2022 to a total of eight at the end of FFY2025. Hickory County sits on 412 square miles, of which 13 square miles are water. The Pomme De Terre Lake and State Park is a significant source of tourism in the County, and it brings in children, youth, and families who partake in camping, boating, swimming, fishing, and other water-related activities. The health department continued partnering with the Sea Tow Foundation to increase the number of children and families with water safety education who can access a life jacket. The Sea Tow Foundation is a 501(c)(3) nonprofit organization established in 2007 by Captain Joe Frohnhoefer. One of its flagship programs is the Life Jacket Loaner Program, which provides life jackets at no cost to children and their families. Life jackets are provided in various sizes, and borrowers are asked to return them after use.

In addition, the health department has partnered with Nemo Bridge Resort and Nemo Marina to provide water safety materials with boat and cabin rentals.

To learn more, reach out to Lori Hays at haysl@hickorycountyhealth.org



Reduce intentional and unintentional injuries among children and adolescents

FFY2025

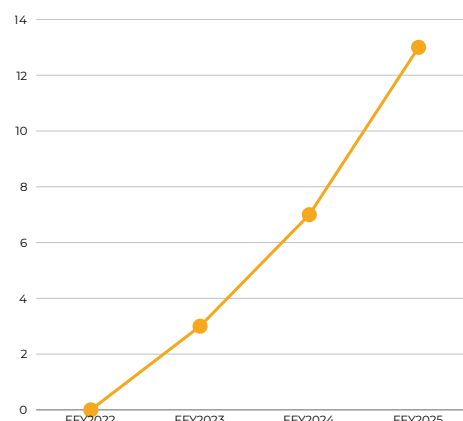
Jasper County Health Department

The Jasper County Health Department changed organizational practices by increasing the number of community organizations promoting motor vehicle safety from a baseline of zero in FFY2022 to a total of 13 at the end of FFY2025. The health department has partnered with local school districts, YMCA, Farmer's Market, Department of Motor Vehicle (DMV), local police departments, local libraries, and Missouri Southern State University, to increase knowledge around seatbelt use and safe driving among adolescents.

The Webb City Farmer's Market was a non-traditional partnership for the health department and supported the distribution of safe driving materials to adolescents and families. These materials included information on the Siddens Bening Hands-Free Law (Senate Bill 398), which prohibits drivers from physically holding or supporting a cell phone, manually typing or reading messages, recording or broadcasting video, or watching videos while driving. Through this outreach, safe driving materials were distributed to 25 adolescents and families.

In addition, the health department was able to take part in the Missouri Southern State University Teen Career Day and distribute these safe driving materials to 25 students. Lastly, the health department collaborated with the Webb City Police Department and City of Joplin Health Department and coordinated a seat belt check on Seniors' last day at Webb City High School. Student drivers leaving the high school parking lot were stopped and asked for proof of insurance and seatbelt use was checked for driver and all passengers. 311 cars were stopped and Buckle Up Phone Down (BUPD) messaging and safe driving education were provided.

To learn more, contact Debbie Darby at debbie.darby@lpha.mo.gov



Resources

Missouri Coalition for Roadway Safety
<https://www.savemolives.com/mcrs>

Missouri Safe Kids
<https://health.mo.gov/living/families/injuries/safekids.php>

National Drowning Prevention Alliance
<https://ndpa.org/>

Missouri Network Against Child Abuse
<https://mo-naca.org/>

MU First Impact
<https://medicine.missouri.edu/offices-programs/first-impact/first-impact-events>

MU ParentLink
<https://cehd.missouri.edu/parentlink/>

Missouri Department of Health and Senior Services, Childhood Lead Poisoning Prevention
<https://health.mo.gov/living/environment/lead/>

Buckle Up Phone Down
<https://www.modot.org/buckleupphonedown>

**Reduce obesity among
children and adolescents**

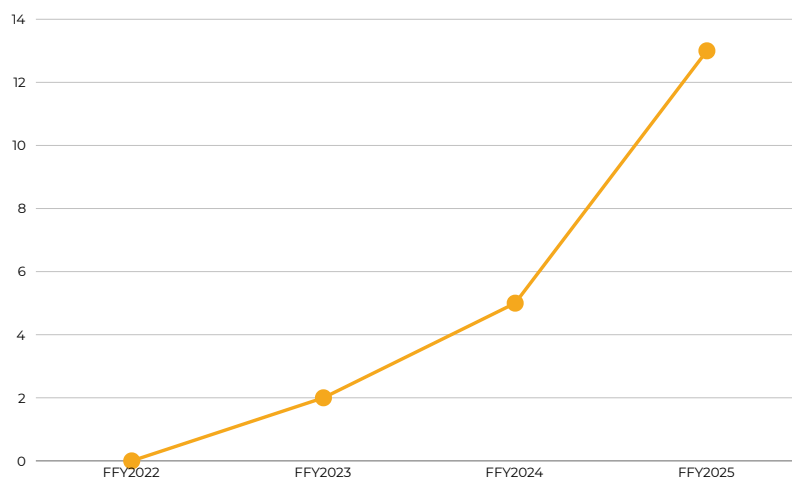
FFY2025

Carroll County Health Department

The Carroll County Health Department increased local networks focused on increased knowledge and access regarding physical activity and nutrition from a baseline of zero in FFY2022 to a total of 13 at the end of FFY2025. The healthy habits taskforce is a group that was initially formed after a community health needs assessment identified obesity as a top concern for Carroll County. The task force meets monthly and is comprised of local organizations that include representation from the recreation park board, federally qualified health center, community-based organizations, chamber of commerce, city, county memorial hospital, local school districts, MU extension, head start, and local pharmacy.

In FFY2025, this group began working to install mile markers along the primary walking trail in town, serving both a health and safety purpose, tracking distance walked as well as serving as reference points in emergency situations.

To learn more, reach out to Jennifer Link at jennifer.link@lpha.mo.gov

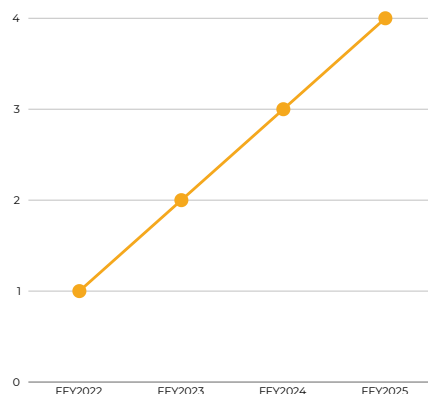


Shelby County Health Department

The Shelby County Health Department strengthened individual knowledge and skills and increased the number of programs that promote an active lifestyle among children and adolescents from a baseline of one in FFY2022 to a total of four at the end of FFY2025, including a local running club, a community-wide Glow Run, a community-wide Bike Rodeo and a school-based cross-country team. A school-based cross-country team involves students training and competing in long-distance running (around 3.1 miles/5K) on varied terrain (grass, trails, hills) for their school, building camaraderie, endurance, and discipline through shared practices, and team goals with strong emphasis on consistent training, teamwork, and individual personal records. Everyone participates at meets, making every runner crucial.

Katie, the MCH Coordinator has spent the last several years developing a partnership with the local school districts in Shelby County and in FFY2025, she was instrumental in the North Shelby School District adopting cross-country in their middle and high school for the 2025 school year. Katie engaged the community, reaching out to parents and former runners, asking them to send a letter of support via email to the school Superintendent and School Board as well as attended two separate School Board meetings to encourage start-up. The program has already seen great success and expansion plans are in place to offer this sport in the upcoming school year to the 6th grade class.

To learn more, reach out to Katie Vannoy at katie.vannoy@lpha.mo.gov



Resources

Missouri Council for Activity and Nutrition (MOCAN)
<https://extension.missouri.edu/programs/mocan>

Kansas City Healthy Lifestyles Collaborative at Children's Mercy

- <https://fittastic.us17.list-manage.com/subscribe?u=50a8ff71a16ea3e8cbc72e391&id=01b73d349a>
- <https://www.childrensmercy.org/in-the-community/supporting-parents-and-families/weighing-in/>

Eat Smart in Parks toolkit

<https://extension.missouri.edu/media/wysiwyg/Extensiondata/Pub/pdf/hesguide/foodnut/n02051.pdf>

Eat Smart, Play Hard Concession Stand Toolkit

<https://extension.missouri.edu/media/wysiwyg/Extensiondata/Pub/pdf/hesguide/foodnut/n02052.pdf>

Walk, Bike & Roll to School

<https://www.walkbiketoschool.org/>

USDA Team Nutrition

<https://www.fns.usda.gov/team-nutrition>

GoNoodle

<https://www.gonoodle.com/>

SHAPE America

<https://www.shapeamerica.org/publications/resources/teachingtools/teachertoolbox/activity-calendars.aspx>

**Ensure coordinated,
comprehensive and
ongoing health care
services for children with
and without special health
care needs**

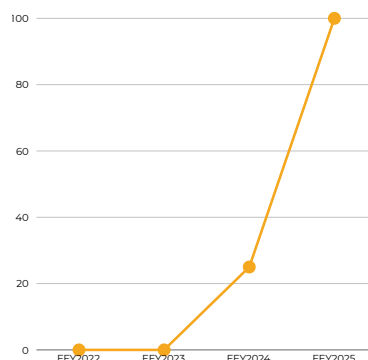
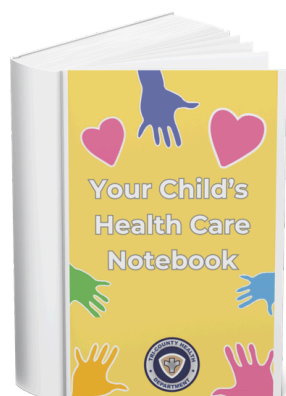
FFY2025

Tri-County Health Department

The Tri County Health Department increased knowledge among providers around coordinated, comprehensive health services, engaging the patient and family in a shared responsibility, ensuring every child receives the right care at the right time and in the right place by utilizing a Care Notebook from a baseline of zero in FFY2022 to a total of 100 in FFY2025.

The health department collaborated with the Missouri Department of Health and Senior Services, Special Health Care Needs (SHCN) Family Partners using feedback from families during a pilot period and revised the original notebook to meet the needs of those it is intended to serve. The health department Administrator and SHCN Northeast Family Partner presented at the 32nd Annual Coordinated School Health Conference a session titled Working Together Toward Coordinated Care: The Care Notebook in the School Setting to 30 participants, ranging from health teachers, school nurses, wellness coordinators, and public health partners, and distributing 100 care notebooks. In addition, the health department Administrator and SHCN Northeast Family Partner presented at the Missouri Public Health Association Joint Public Health Conference a session titled Investing in Public Health through Collaborative Tools for Children; a Data-Driven Public Health Response to 60 public health professionals and distributing 60 care notebooks. Participants reported increased knowledge verbally in both sessions as well as plan to follow-up with the health department during use to provide feedback. The care notebook can be found [here](#).

To learn more, reach out to Teresa McDonald at teresa.mcdonald@lpha.mo.gov



Resources

Missouri Department of Health and Senior Services, SHCN
<https://health.mo.gov/living/families/shcn/>

American Academy of Pediatrics, Medical Home

- <https://www.aap.org/en/practice-management/medical-home/>
- <https://www.aap.org/en/practice-management/medical-home/tools-and-resources-for-medical-home-implementation/>

Medical Home Portal

<https://ri.medicalhomeportal.org/>

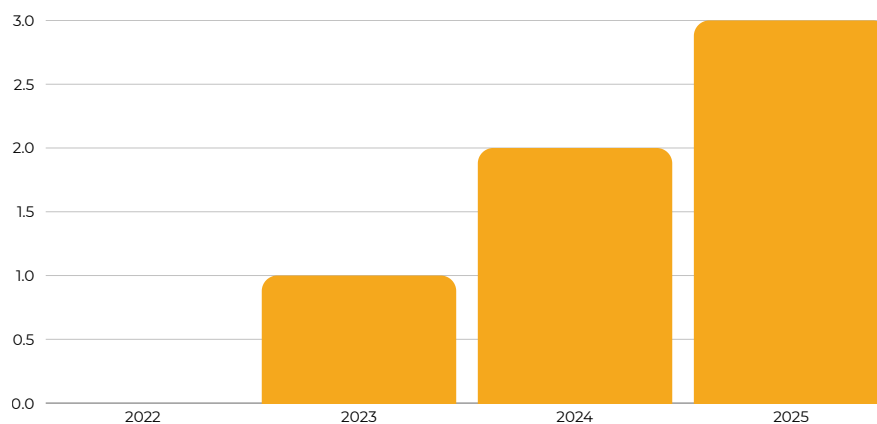
**Enhance access to oral health
care services for children**

FFY2025

Audrain County Health Department

The Audrain County Health Department increased the number of community partners who integrate oral health education and services into their organizations from a baseline of zero in FFY2022 to three at the end of FFY2025. The health department has partnered with the Missouri Department of Health and Senior Services Office of Dental Health and are utilizing the Preventive Services Program (PSP). PSP is a free, community and school-based program for children and adolescents. PSP offers oral health education, mouth reviews, and fluoride varnish to prevent tooth decay. In FFY2025, the health department collaborated with local dentists and registered hygienists and partnered with two local elementary schools and one childcare center, using the Preventive Services Program, and 59 children received oral health reviews, 18 of those were referred for early dental care to be completed within 4-8 weeks, and four referred for urgent care to be completed within 48 hours. In addition, 46 children received an application of fluoride varnish.

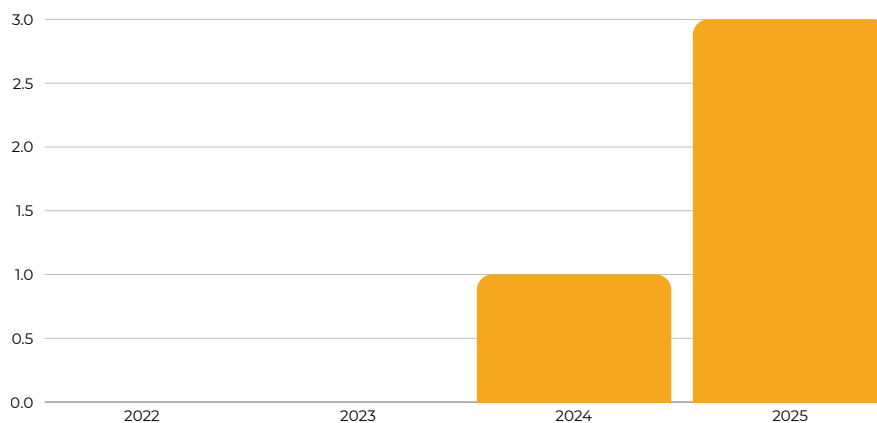
To learn more, reach out to Kerry Patton at kpatton@audraincountyhealth.org



Texas County Health Department

The Texas County Health Department increased community education using various media platforms to educate on oral health from a baseline of zero in FFY2022 to three at the end of FFY2025. Families were engaged via survey to determine which communication platforms were preferred. 92 responses were received, and the three highest preferences were radio, newspaper, and Facebook. All three of these platforms have been used to elevate Oral Health month annually in February, Back to School “brush basics” annually in August, and other routine oral health education throughout the year.

To learn more, reach out to Johnna Cook at morris@texasmo.org

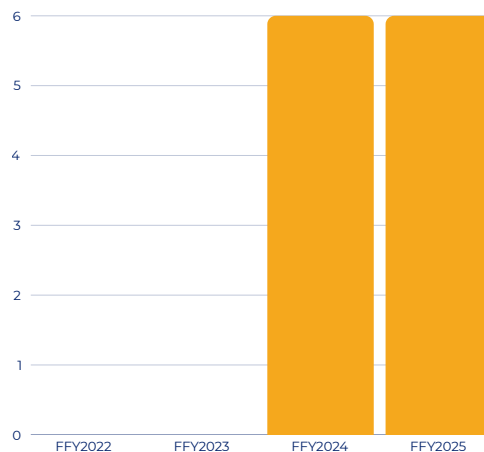


Wright County Health Department

The Wright County Health Department increased the number of community providers integrating oral health into their medical practice from a baseline of zero in FFY2022 to a total of six at the end of FFY2025. Health department staff have attended provider staff meetings and provided oral health education as well as dental hygiene kits for providers to distribute to children and adolescents. Six providers distributed 600 dental hygiene kits to children and adolescents at the well-child visit that included a toothbrush, floss, toothpaste, and educational materials.

Contents for the oral health hygiene kits can be ordered [here](#). Literature for the kits can be ordered at no cost [here](#).

To learn more, reach out to Courtnie Glenn at cglenn@wrightcountyhealth.com



Resources

Missouri Department of Health and Senior Services, Office of Dental Health

<https://health.mo.gov/living/families/oralhealth/>

Missouri Coalition for Oral Health

<https://www.oralhealthmissouri.org/>

**Promote protective factors
for youth and families**

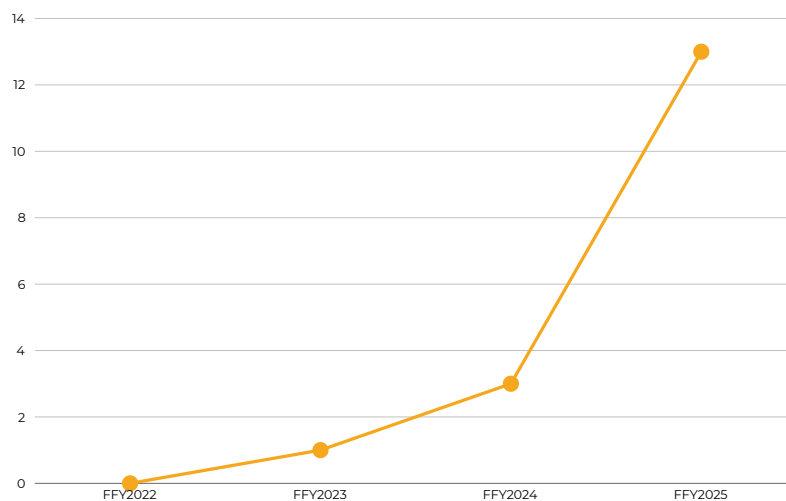
FFY2025

Lafayette County Health Department

The Lafayette County Health Department increased networks among community organizations who serve youth and families from a baseline of zero in FFY2022 to a total of 13 at the end of FFY2025. The health department made in-person visits to organizations, including medical, behavioral, and dental clinics, and schools, increasing awareness of services provided at the health department as well as providing comprehensive resources to be made available to youth and families. The health department has continued with quarterly visits to facilitate strengthening of partnerships and ensure resources are tailored to meet the needs of the community.

A comprehensive resource log was made available to schools, encouraging integrating into school newsletters, Back-to-School packets, and student support services. As a result, partnerships with schools have strengthened, thus increasing awareness among children and families of available services, while improving consistency and quality of resource dissemination throughout the county.

To learn more, reach out to Bre Jensen at Breann.Jensen@lpha.mo.gov



FFY2025

Lincoln County Health Department

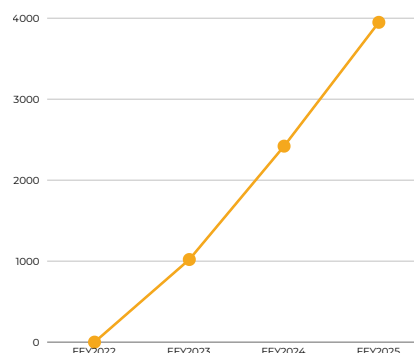
The Lincoln County Health Department increased individual knowledge and skills around mental health and wellness among adolescents from a baseline of zero in FFY2022 to a total of 3,949 students at the end of FFY2025. The health department partnered with six schools within the county and implemented the Signs of Suicide®(SOS) program.

SOS is an evidence-based youth suicide prevention program that has demonstrated an improvement in students' knowledge and adaptive attitudes about suicide risk and depression. SOS has been shown to reduce suicide attempts by 64%.

Designed for grades 6-12, SOS teaches students how to identify signs of depression and suicide in themselves and their peers, while providing materials that support school professionals, parents, and communities in recognizing at-risk students and taking appropriate action.

In addition, the health department and school counselor co-presented at the Missouri Public Health Association (MPHA), Joint Public Health Conference, with the Missouri Department of Health and Senior Services, Adolescent and School Health Program and Maternal Child Health Services Program, a session titled *LPHA and School Partnerships, Investing in the Future Together*. 77 LPHA staff and partners were in attendance. 98% of respondents felt as though new information learned was relevant to their practice and planned to change some aspect of practice based on new knowledge and skills.

To learn more, reach out to Madeline Drapp at madeline.drapp@lchdmo.org

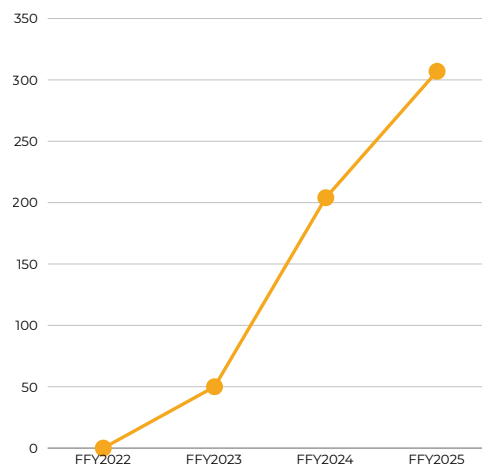


FFY2025

Taney County Health Department

The Taney County Health Department has increased knowledge and awareness of mental wellness resources and tools among youth and families from a baseline of zero in FFY2022 to 307 at the end of FFY2025. The health department partnered with Charis Group, a nonprofit focused on supporting vulnerable populations facing challenges such as homelessness, domestic violence, and substance recovery, to host Family Fun Nights in the Branson area. Charis Group provides essential transportation and connects individuals and families with vital resources as part of its mission to show love and offer hope in the community. These events are designed to promote protective factors for youth and families by creating a safe, sober, family-friendly environment once a month at a low-income apartment complex in Branson. The event sees on average 20-25 children each time, with approximately three to five families in attendance. This event has promoted trust between youth serving agencies and serve as an opportunity to promote additional services such as WIC and other community resources.

To learn more, reach out to Kayla Klein at kklein@taneyhealth.gov

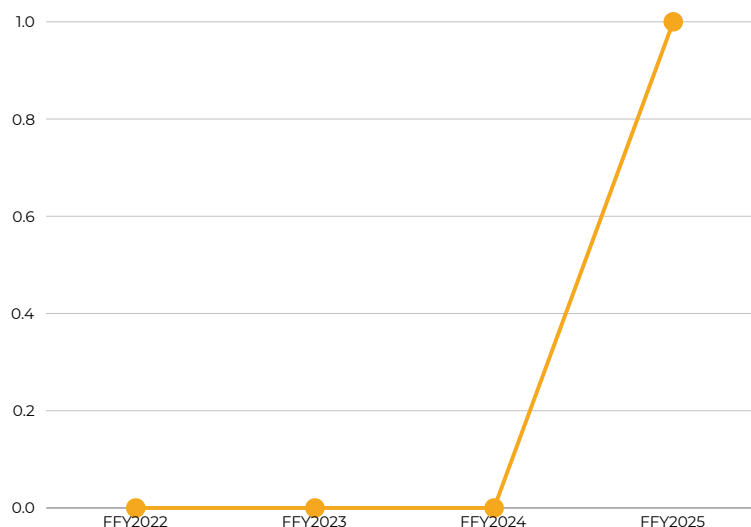


Webster County Health Unit

The Webster County Health Unit changed organizational practices to increase the number of youth-serving organizations implementing suicide prevention training/curriculum with a youth-led peer education component from a baseline of zero in FFY2022 to a total of one at the end of FFY2025. The health department partnered with one local school district and implemented teen Mental Health First Aid (tMHFA). tMHFA is an evidence-based program that teaches teens in grades 9-12, or ages 14-18, how to identify, understand and respond to signs of mental health and substance use challenges in their friends and peers. 200 students in 9th grade participated in the peer-led suicide prevention curriculum.

In addition, the health department partnered with Missouri Department of Social Services, Children's Division Prevention Specialist, 30th Circuit, to provide educational resources and supplies to individual homes of families at risk of having children removed from the home. The Prevention Specialists, often called Primary Prevention Workers, help families facing hardships before abuse or neglect occur by connecting them to resources. Education and resources were provided to both adults and children in 15 homes.

To learn more, reach out to Louise Bigley at lbigley@webstercountymohealth.gov



Resources

Mental Health First Aid

<https://www.mentalhealthfirstaid.org/>

Question, Persuade, Refer (QPR)

<https://www.qprinstitute.com/>

Missouri Family Resources

<https://www.familyresources.mo.gov/>

Strengthening Families Program

<https://strengtheningfamiliesprogram.org/>

Dr. Nadine Burke Harris, TED Talk

https://www.ted.com/talks/nadine_burke_harris_how_childhood_trauma_affects_health_across_a_lifetime?language=en

ACEs Study

<https://amchp.org/wp-content/uploads/2022/05/Supporting-Families-Exposed-to-ACEs.pdf>

FREE Charting the Life Course Foundation Webinars

<https://www.lifecoursetools.com/lifecourse-learning/getting-started-with-ctlc/>

Charting the Life Course, Life Domain Kits

<https://www.lifecoursetools.com/lifecourse-library/exploring-the-life-domains/>

The Burke Foundation

<https://burkefoundation.org/what-drives-us/adverse-childhood-experiences-aces/>

Missouri 988

<https://missouri988.org/>

**Address social drivers of
health inequities**

FFY2025

Jackson County Public Health

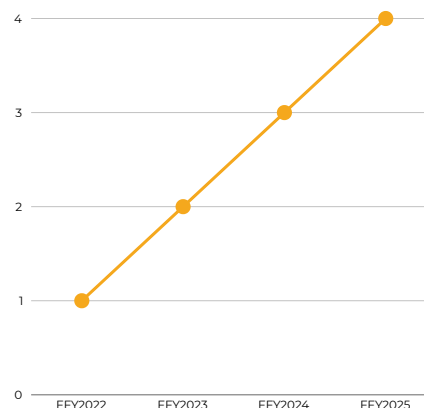
Jackson County Public Health (JCPH) increased training on racial disparities and inequities among providers working with preconception, prenatal, and postpartum women in Eastern Jackson County (EJC) from a baseline of one in FFY2022 to a total of four at the end of FFY2025. The Health Equity Coordinator and Social Epidemiologist developed a training focused on health disparities in EJC for all JCPH staff with the goal of applying lessons learned in the Advancing Racial Health Equity training (completed by all staff in 2024) to the department's jurisdiction. The training was broken down into sections on city demographics; chronic disease and health behaviors; economic stability and housing; health resources and availability; disability and mental health; and a call to action emphasizing that advancing health equity is everyone's responsibility. The training included pre- and post-tests with self-reported knowledge checks. Results showed an 8% increase in knowledge on how social determinants affect current trends in the Eastern Jackson County community, a 19% increase in knowledge on where to find additional information on social determinants work, and a 28% increase in staff knowledge of internal JCPH resources to support equitable work.

In federal fiscal year 2022, to increase knowledge among local governing bodies, supported with Title V MCH Block Grant funding, JCPH developed and adopted a Policy Action Plan to impact racial disparities and inequities, both tracking and influencing policy in Eastern Jackson County. As part of this plan, the health agency centers on health equity and provides evidence-based training, curriculum, and best to both internal and external providers and partners.

To ensure regular and effective communication, the JCPH Community Engagement & Policy Division sends quarterly newsletters to city, county, and state policymakers, University Health leadership, and other community stakeholders. These newsletters highlight the agencies activities, new policies or issue briefs, relevant public health policies, legislative updates, and news stories, inclusive of MCH-related topics. In addition, the health agency hosts public health orientations for newly elected Eastern Jackson County Legislators, University Health Administrators, and Board Members. Orientations include an overview of the health agencies capabilities, programs, and services.

When this work began in federal fiscal year 2022, the baseline was zero; at the end of federal fiscal year 2025, ten quarterly newsletters and three annual state policy agendas for the Missouri legislative session, tracking MCH-related proposed legislation and elevating the impact it could have for Eastern Jackson County, have been shared with approximately 1,400 city and county decision-makers.

To learn more, reach out to Leandra Lyon at leandra.lyon@uhkc.org.



Resources

Missouri Department of Health and Senior Services, Office of Minority Health and Health Equity (OMHHE)

<https://health.mo.gov/living/families/minorityhealth/index.php>

Robert Wood Johnson Foundation

- <https://www.rwjf.org/en/our-vision/focus-areas/healthy-communities-social-determinants-of-health.html>
- <https://www.rwjf.org/en/insights/our-research/2010/01/a-new-way-to-talk-about-the-social-determinants-of-health.html>

All Things Missouri

<https://allthingsmissouri.org/social-determinants-of-health/>

Alliance for Innovation on Maternal Health (AIM), Patient Safety Bundles

<https://saferbirth.org/patient-safety-bundles/>

Child Opportunity Index (COI) 3,0

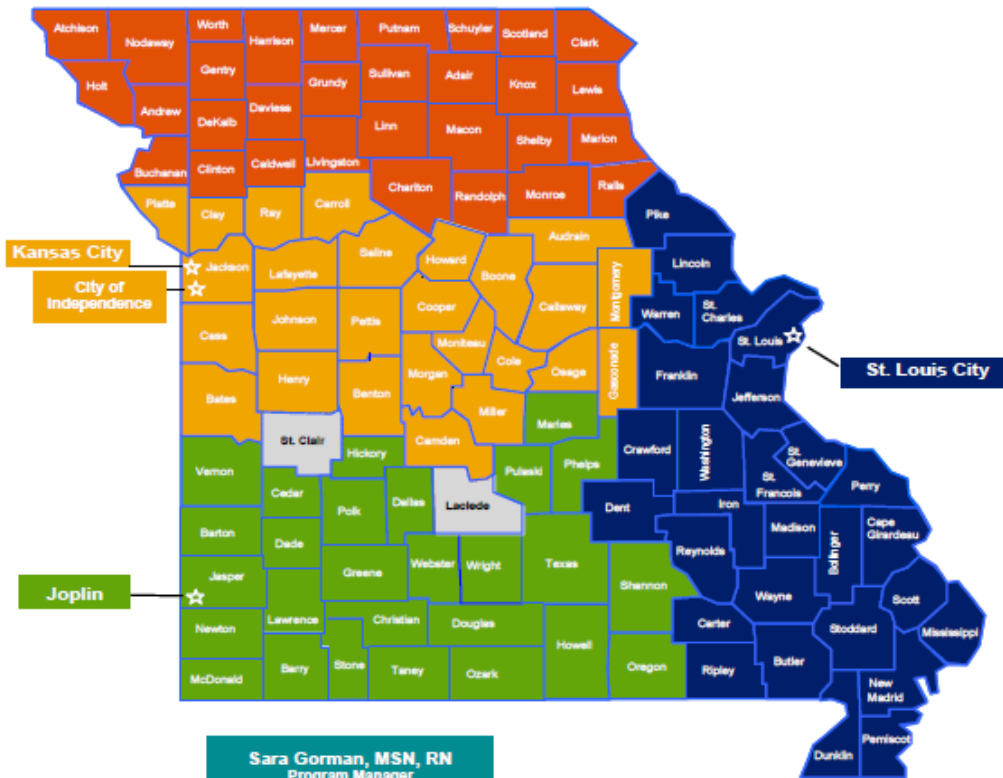
<https://www.diversitydatakids.org/child-opportunity-index>

“Alone we can do so little; together we can do so MUCH!”

-Helen Keller

Contact Info

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MISSOURI DEPARTMENT OF
**HEALTH &
SENIOR SERVICES**

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