



MISSOURI DEPARTMENT OF
**HEALTH &
SENIOR SERVICES**

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SENIOR SERVICES**

Safe Cribs for Missouri Program

Welcome Webinar

Rebecca Bax, Healthy Births and Babies Supervisor
Connie Viele, Health Program Specialist



Welcome
Safe Cribs for Missouri Partners



Topic Areas

Safe Cribs for Missouri Program

- Welcome and Introductions
- Contracts/MOAs
- Electronic Database
- Data Collection Tools
- Program Updates
 - Crib Provider Contract
- Program Development
 - Digital Resource Library
- Program Evaluation
 - Bimonthly open office hours
 - Ongoing resource need assessments
 - Partner Feedback survey
 - Client survey



Rebecca Bax

Healthy Births and Babies Supervisor

I am dedicated to maternal and infant well-being, creating safe and supportive beginnings for families.



Rebecca Bax

Healthy Births and Babies Supervisor

Rebecca has extensive experience in public health and human services, serving as the Ending the HIV Epidemic Grants Program Manager and the SAFE-CARE Program Manager. She has also worked with the Iowa and Missouri Developmental Disabilities Councils and as an investigator and advocate with Missouri Protection and Advocacy Services. Across these roles, Rebecca has been guided by her commitment to maternal and infant well-being, bringing connection, intention, and curiosity to her work with families and communities.

Rebecca provides program support for:

- Perinatal Hepatitis B Case Management
- SIDS Reimbursement
- Prenatal Substance Use Prevention Program
 - Infant Manikins Community Placement Sites
- TEL-LINK
- ParentLink
- SAFE-CARE
- Newborn Health Resources and Literature
- Safe Cribs for Missouri Program



Connie Viele

Health Program Specialist

I want to ensure the health and safety of women in Missouri so that we can have healthy pregnancies, healthy babies, and healthy children.



Connie Viele

Health Program Specialist

Connie has worked within the Bureau of Genetics and Healthy Childhood for almost nine years and has worked for the department for more than thirteen years. She worked at the Adult and Elder Abuse hotline and before that she was an educator in the public schools. Across the roles that she has held she has always had a dedication to children whether it be their health or their education. She is still educating Missourians through communication to ensure the health and safety of women and children.

Connie manages the following programs:

- Newborn Health Resources and Literature
- SAFE-CARE
- Safe Cribs for Missouri Program



Contracts and MOAs

- Were emailed earlier this week to the administrator on file.
- Please sign and return by Friday, October 10, 2025.
- Contracts are returned to Procurement@health.mo.gov
- MOAs are returned to SafeCribs@health.mo.gov.
- You will receive a copy of the fully executed contract or MOA.





Electronic Database **REDCap**

Data Collection Tools

Safe Cribs for Missouri Program



Eligibility determination
Updated language
Expanded assessment
Separate Agreement Form

Referral



Separate from Referral
Must be retained by the
agency
Includes veteran support
questions

Agreement for Referral



Updated Language
Expanded assessment

Initial Education



Updated Language
Client Health Behaviours
Postpartum Health

Follow-up Education

Program Updates

Safe Cribs for Missouri



Program Development

Safe Cribs for Missouri



Digital Resource Library

Safe Sleep
SIDS
Behavioral Health
Tobacco and Alcohol
Postpartum Health



Dedicated Webpage

Overview
Contact List
Data and Reports
Eligibility
Redirects to Resources



Automatization

Invoicing
Email prompts
Contact update list
More to come...

Program Evaluation

Safe Cribs for Missouri



Bimonthly Office Hours

Meet with DHSS staff and colleagues to discuss innovations and challenges.



Partner Feedback Survey

In 2026, participate in a qualitative and quantitative evaluation of the program.



Resource Assessment

Provide insight on what materials are needed and how to disseminate information for maternal child wellbeing.



Client Survey

DHSS will develop and launch a client survey about the services they received and gather information about the acquisition of health information.



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QUESTIONS?



SafeCribs@health.mo.gov



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(800)877-6246



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PROMOTING HEALTH AND SAFETY