



MISSOURI DEPARTMENT OF  
**HEALTH &**  
**SENIOR SERVICES**

**Health.Mo.Gov**



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**SENIOR SERVICES**

# **Safe Cribs for Missouri Program**

Welcome Webinar

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**Rebecca Bax, Healthy Births and Babies Supervisor**  
**Connie Viele, Health Program Specialist**



**Welcome**  
Safe Cribs for Missouri Partners



# Topic Areas

Safe Cribs for Missouri Program

- Welcome and Introductions
- Contracts/MOAs
- Electronic Database
- Data Collection Tools
- Program Updates
  - Crib Provider Contract
- Program Development
  - Digital Resource Library
- Program Evaluation
  - Bimonthly open office hours
  - Ongoing resource need assessments
  - Partner Feedback survey
  - Client survey



## **Rebecca Bax**

### **Healthy Births and Babies Supervisor**

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I am dedicated to maternal and infant well-being, creating safe and supportive beginnings for families.

# **Rebecca Bax**

## **Healthy Births and Babies Supervisor**

Rebecca has extensive experience in public health and human services, serving as the Ending the HIV Epidemic Grants Program Manager and the SAFE-CARE Program Manager. She has also worked with the Iowa and Missouri Developmental Disabilities Councils and as an investigator and advocate with Missouri Protection and Advocacy Services. Across these roles, Rebecca has been guided by her commitment to maternal and infant well-being, bringing connection, intention, and curiosity to her work with families and communities.

Rebecca provides program support for:

- Perinatal Hepatitis B Case Management
- SIDS Reimbursement
- Prenatal Substance Use Prevention Program
  - Infant Manikins Community Placement Sites
- TEL-LINK
- ParentLink
- SAFE-CARE
- Newborn Health Resources and Literature
- Safe Cribs for Missouri Program



## **Connie Viele**

### **Health Program Specialist**

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I want to ensure the health and safety of women in Missouri so that we can have healthy pregnancies, healthy babies, and healthy children.

# **Connie Viele**

## **Health Program Specialist**

Connie has worked within the Bureau of Genetics and Healthy Childhood for almost nine years and has worked for the department for more than thirteen years. She worked at the Adult and Elder Abuse hotline and before that she was an educator in the public schools. Across the roles that she has held she has always had a dedication to children whether it be their health or their education. She is still educating Missourians through communication to ensure the health and safety of women and children.

Connie manages the following programs:

- Newborn Health Resources and Literature
- SAFE-CARE
- Safe Cribs for Missouri Program



## Contracts and MOAs

- Were emailed earlier this week to the administrator on file.
- Please sign and return by Friday, October 10, 2025.
- Contracts are returned to [Procurement@health.mo.gov](mailto:Procurement@health.mo.gov)
- MOAs are returned to [SafeCribs@health.mo.gov](mailto:SafeCribs@health.mo.gov).
- You will receive a copy of the fully executed contract or MOA.



Electronic Database  
**REDCap**

# Data Collection Tools

## Safe Cribs for Missouri Program



Eligibility determination  
Updated language  
Expanded assessment  
Separate Agreement Form

**Referral**



Separate from Referral  
Must be retained by the  
agency  
Includes veteran support  
questions

**Agreement  
for Referral**



Updated Language  
Expanded assessment

**Initial  
Education**



Updated Language  
Client Health Behaviours  
Postpartum Health

**Follow-up  
Education**

# Program Updates

## Safe Cribs for Missouri



# Program Development

## Safe Cribs for Missouri



### Digital Resource Library

Safe Sleep  
SIDS  
Behavioral Health  
Tobacco and Alcohol  
Postpartum Health



### Dedicated Webpage

Overview  
Contact List  
Data and Reports  
Eligibility  
Redirects to Resources



### Automatization

Invoicing  
Email prompts  
Contact update list  
More to come...

# Program Evaluation

## Safe Cribs for Missouri



### Bimonthly Office Hours

Meet with DHSS staff and colleagues to discuss innovations and challenges.



### Partner Feedback Survey

In 2026, participate in a qualitative and quantitative evaluation of the program.



### Resource Assessment

Provide insight on what materials are needed and how to disseminate information for maternal child wellbeing.



### Client Survey

DHSS will develop and launch a client survey about the services they received and gather information about the acquisition of health information.



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# QUESTIONS?



[SafeCribs@health.mo.gov](mailto:SafeCribs@health.mo.gov)



(573)751-6266  
(800)877-6246



[Planning a Safe Place for Your Baby  
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**PROMOTING HEALTH AND SAFETY**