

DHSS Safe Cribs for Missouri Program | Resource Listing

Updated: April 10, 2026

[Missouri Veterans Commission](#)

Contact Information, including the Veteran's Crisis Line

[ParentLink](#)

ParentLink provides families with the support they need for daily living. They offer a range of services to support healthy families.

[TEL-LINK | Health & Senior Services](#)

TEL-LINK provides Missourians with confidential information and referrals on maternal and child health services. The operators at TEL-LINK will provide information and referrals concerning a wide range of health services in your community.

[Resource Guide for Missouri Families of Children From Birth to Age 12](#)

[Missouri Family Resources](#)

[Missouri Resource Guide: The help you need for a better future](#)

[Mo HealthNet Doula Program](#)

[Tobacco Prevention and Control Resources](#)

- The Missouri-specific [You Can Quit](#) website provides cessation information related to the state of quitting they are in, teen vaping resources, information about incentives for quitting while pregnant, vaping and environmental impacts, how to help a friend quit and more.
- To order materials from DHSS: <https://stateofmissouri.wufoo.com/forms/z1rlh8s51a3zdsz>
 - Protect Your Family from Secondhand Smoke and Vape Flyer #1121, Spanish #1122
 - Secondhand/Thirdhand Smoke and Families Booklet #1128, Spanish #1129
 - MO Tobacco Quit Services Pregnancy Palm Card #821
 - MTQS Pregnancy Rack Card #854
 - MO Tobacco Quit Services Pregnancy Poster #858
 - MTQS Pregnancy and NRT Flyer #894
 - E-Cigarettes during Pregnancy Flyer Spanish #1093, English #1107
 - Becoming Tobacco-Free Pregnancy Booklet #1094, Spanish #1104
 - Benefits of Being Tobacco-Free Pregnancy Flyer #1105, Spanish @1106
 - E-Cigarettes and Vaping Pregnancy Booklet #1111, Spanish #1112
 - Guide to Staying Tobacco-Free After Pregnancy Booklet #1113, Spanish #1165
 - Tobacco Use and Pregnancy Booklet #1125, Spanish #1126
- Public Health Strategies, including activities for secondhand smoke/tobacco-free, tobacco cessation and resources: <https://www.cdc.gov/reach/php/strategies/tobacco-prevention-control.html>

Under resources is the CDC's Media Campaign Resource Center. This can be filtered to match your needs, such as media type, cost, themes, and even target audiences.

[Smoking, Pregnancy, and Babies | Overviews of Diseases/Conditions | Tips From Former Smokers | CDC](#)

Information about smoking during the childbearing years and perinatally.

Substance Use During Pregnancy Resources

- CDC-Alcohol and Pregnancy- <https://www.cdc.gov/alcohol-pregnancy/about/>
You can find facts and stats related to alcohol and pregnancy. Also on this page are links to resources such as the NIAAA Alcohol Treatment Navigator, finding Alcoholics Anonymous locations and the FASD Family Navigator.
- Alcohol and Your Pregnancy from the National Institute on Alcohol Abuse and Alcoholism – Brochure, which can be printed and given to the client.
<https://www.niaaa.nih.gov/sites/default/files/publications/pregnancy.pdf>
- NIH – Understanding Fetal Alcohol Spectrum Disorders -
<https://www.niaaa.nih.gov/publications/brochures-and-fact-sheets/understanding-fetal-alcohol-spectrum-disorders>
This is a link to a fact sheet discussing fetal alcohol exposure. It can be printed in both English and Spanish.
- Opioid Use During Pregnancy Resources - <https://www.cdc.gov/opioid-use-during-pregnancy/communication-resources/index.html>
This page includes links to downloadable materials that can be printed and handed out.
- Substance Use During Pregnancy - <https://www.cdc.gov/maternal-infant-health/pregnancy-substance-abuse/index.html>
This site discusses the possible substances that pregnant women can use and includes links to get more information on specific substances.
- USDA WIC Works Resource System - <https://wicworks.fns.usda.gov/explore-resources?f%5B0%5D=topic%3A35>
This webpage allows you to explore resources from around the country across multiple topics, including pregnancy and postpartum care. Resources can be viewed and downloaded for client use.
- American College of Obstetricians and Gynecologists - [https://www.acog.org/womens-health/resources-for-you#f:@patientportalcontenttype=\[Infographic\]](https://www.acog.org/womens-health/resources-for-you#f:@patientportalcontenttype=[Infographic])
There are 55 Infographics related to women’s health, especially pregnancy. These can be downloaded and printed.

Safe Sleep Resources

- Children’s Trust Fund - <https://mo-ctf.azurewebsites.net/forms/orderform.aspx>
This is the literature order form page for the Children’s Trust Fund. You will find Safe Sleep Rack Cards in both English and Spanish, along with the Safe Sleep video and other useful materials.
- Safe to Sleep – Print and Download Materials - <https://safetosleep.nichd.nih.gov/resources/order>
This page features several resources that can be downloaded and printed for your use. Materials are available for any parent or caregiver, including culturally relevant resources. You can also link to multiple infographics. There are Spanish materials available and a few other languages as well.

- American Academy of Pediatrics (AAP) - <https://www.aap.org/en/patient-care/safe-sleep/?srsltid=AfmBOooyiK8BkrhzBBUVNbY7ht81dKEz8ZCtzeNOkkBTWvla1GWOxDjl> On this site, you can show videos about safe sleep, print posters, infographics, articles, and explore options for social media.
- ***NEW*** Charlie's Kids - [Home | Charlies Kids](#)
Foundation combines medical expertise and personal experience to educate parents and the medical community about SIDS and safe sleep practices. Through various initiatives, including a children's book and a video series, as well as partnerships with organizations like the American Academy of Pediatrics, Charlie's Kids is dedicated to helping parents protect their babies through safe sleep practices.
- [AAP Communication Strategy](#) - consider these strategies when crafting your own messages or when sharing material from this toolkit.
- [NICHQ Promising Practices for Safe Sleep to Inform the Missouri Safe Sleep Strategic Plan](#) – This document provides promising practices and programs to improve infant safe sleep and reduce infant mortality caused by SIDS and SUID.
- [Safe Sleep Video Library | Safe Sleep Academy](#) is a free online collection of educational videos from the Safe Sleep Academy (a Cribs for Kids® initiative) that teaches evidence-based infant safe sleep practices and related topics. It includes videos on safe sleep recommendations (such as how to create a safe sleep environment), supporting new parents, understanding risk factors like SIDS, and other practical guidance, with many titles available in both English and Spanish.
- [Making Safe Sleep a Cultural Norm with Judy Bannon and Bridget Gausa of Cribs for Kids](#). In this conversation, we explore how Cribs for Kids supports families by educating parents and caregivers on safe sleep practices and providing cribs to babies in need. Judy Bannon and Bridget Gausa share what inspired their work, how their program has saved lives, and what we can all do to help create safer sleep environments for every baby.

Intimate Partner Violence (IPV) Resources

- Office on Women's Health - <https://womenshealth.gov/relationships-and-safety>
On this website, you can find hotline numbers and information to help clients with IPV.
- CDC – About Intimate Partner Violence - <https://www.cdc.gov/intimate-partner-violence/about/index.html>
Information about IPV, along with some quick facts and statistics.
- [Domestic Violence Shelters & Services](#)
- [Home - Missouri Coalition Against Domestic and Sexual Violence Missouri Coalition Against Domestic and Sexual Violence](#)

Mental Health Resources

- Maternal Mental Health Fact Sheet - <https://policycentermmh.org/maternal-mental-health-fact-sheet/>
Several fact sheets and articles about Maternal Mental Health to download and print.
- National Maternal Mental Health Hotline - <https://mchb.hrsa.gov/programs-impact/national-maternal-mental-health-hotline/promotional-toolkit>

HRSA provides a toolkit that can be downloaded, printed, or ordered in limited quantities to promote the hotline.

- Postpartum Support International - <https://postpartum.net/educational-materials/>
Materials can be downloaded and printed. In both English and Spanish.

Other Resources

- Newborn Health Online Order Form - <https://health.mo.gov/living/families/genetics/newbornhealth/orderform.php>
#1082 Pregnancy and Beyond covers pregnancy, infancy, and the child up to age 5. #1232 and #1233 are about TEL-LINK, a free and confidential resource for Missourians. #677 Safe Sleep magnet, #287 Have a Healthy Pregnancy Don't Drink, #245 Protect Your Family from the Effects of Smoke, #65 ParentLink Card, and #86 Postpartum Depression are just some of the materials available for free.
- Healthy Moms, Healthy Babies - <https://healthymomsbabies.mo.gov/>
This website provides information about Moms and Babies. They also have an Outreach page with some available resources.
- DHSS Women's Health Program - <https://health.mo.gov/living/families/womenshealth/index.php>
They have a publications tab that takes you to the DHSS Women's Health Order Form. They have literature such as:
 - Baby & Me Tobacco Free Poster
 - Maternal Mental Health Poster
 - Maternal Mental Health Post Card
 - IPV Poster
 - IPV Post Card.
- Policy Center for Maternal Mental Health - <https://policycentermmh.org/app/uploads/2025/03/2025-MMH-SUD-Fact-Sheet.pdf>
This fact sheet is about substance use disorders and maternal mental health.
- "This Side Up" t-shirts - <https://health.mo.gov/warehouse/litprocedure.html>
Complete a Request for Literature Form and email it to warehouse@health.mo.gov. The literature number for the t-shirts is 11578. The limit is 50 t-shirts per order.
- ***NEW*** Safe Kids Worldwide - <https://www.safekids.org/>
Safe Kids Worldwide is a nonprofit organization working to reduce preventable injuries to children ages 0-19 and build sustainable systems to protect all families. Safe Kids works with partners and a network of more than 400 coalitions in the U.S. to reduce traffic injuries, drownings, sleep-related deaths, falls, burns, poisonings, and more. They achieve this through a public health approach that includes research, interventions to educate and raise awareness, safety device distribution and advocacy at the federal, state, and local levels.